

EMPLOYER TOOLKIT  
**connecting U**  
with transportation resources



## Transportation Benefits

U District, Let's Go! Can provide more information on all of these topics.

### Get started with these easy steps:

1. Take this short survey and tell us how you currently manage existing transportation resources at: [tinyurl.com/yd7ofndo](https://tinyurl.com/yd7ofndo).
2. Set up a consultation meeting with U District, Let's Go! staff.
3. Let U District, Let's Go! plan routes for your employees and volunteers.
  - a. Distribute the Commute Plan intake form to your employees and new hires.
  - b. Or send employees the link to our webform at: [udistrictgo.org/commute-planning](https://udistrictgo.org/commute-planning) and we'll plan their route to work.
4. Include information on your website and social media to let your customers know how they can take transit, walk, and/or bike to your business.
5. Let staff know that you're participating in U District, Let's Go! and post transportation options in the break room.

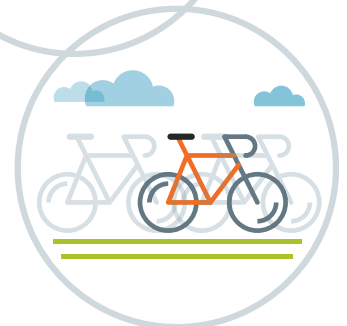
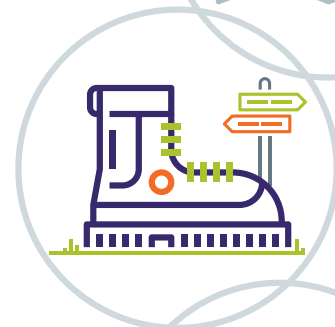
**Ready for more? Move to the next level** with these employee benefits.

### Promote walking

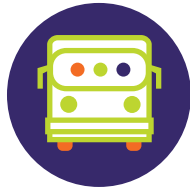
- Provide a monthly walking incentive
- Connect walk commuting to a healthy workplace initiative

### Promote bicycling

- Provide bicycle parking for employees and customers  
Request a free bike rack from the City of Seattle or highlight where available bicycle parking is located
- Connect employees up with a bike buddy (we can help find a match)
- Provide shared tools, such as a tire pump or tire patch kit
- Promote **Bike Month** in May and **Ride in the Rain** in November
- Join Bike Benefits: [bb2.bicyclebenefits.org/#/new\\_member](https://bb2.bicyclebenefits.org/#/new_member)



## EMPLOYER TOOLKIT



### Promote transit

- Provide transit passes (**ORCA cards**) for employees
- Reduce the cost of a transit pass for employees:
  - Allow employees to use pre-tax income to purchase bus their own pass. More information at [kingcounty.gov](http://kingcounty.gov)
  - Provide a financial benefit toward cost of employee bus passes
- Make **ORCA LIFT** reduced fare transit passes available to employees who qualify

### Promote carpool/carshare

- Help employees find a ridematch partner by using [RideshareOnline.com](http://RideshareOnline.com)
- Post riders wanted bulletins and announcements on company bulletin board or website
- Allow employees to use pre-tax income to purchase vanpool fare
- Provide full or partial subsidy for cost of monthly vanpool fare
- Provide a “guaranteed ride home” in case of emergency



**What to learn more about these benefits?  
Connect with me to get started.**

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